Articles

The Financial Crisis: Did the Market Go To 1? And Implications for Asset Allocation
Jeffry Haber & Andrew Braunstein

Simultaneous Determination of Insider Ownership and Leverage: The Case of Small Businesses
Dong Y. Nyonna

The New Markets Tax Credit: The Path for Financial Institution Participation
Anthony Masino

Customer Retention and the Health Care Industry
Donald Baack

Psychological Capital: Key to Understanding Entrepreneurial Stress?
Susan M. Jensen

Changing the Organization Culture
Ronald D. Merrell

Intranets as an Empowerment Tool
D. Keith Denton

Mr. Taylor, Mr. Ford, and the Advent of High-Volume Mass Production: 1900-1912
John Paxton

New Estimates of the Fraction of People Who Consume Current Income
Mark Senia & Joe McGarrity

Are Nascent Entrepreneurs Different from the Self-employed?
J. Mark Leonard

Continued on next page
Impact of Fiscal Stimulus on Stock Market and Economy: An Indian Scenario
T. Koti Reddy & Garima Agrahari

BOOK REVIEW: The Economics of Business Valuation Discounts and the Competitive Risk-Return Paradigm
Susan W. Eldridge

Student Papers

Cap and Trade Allocation Schemes: An Earnable Allocation Scheme
Matthew Fuller

The Effect of Income Inequality on Economic Growth in China
Ye Tian
Economics & Business Journal: Inquiries & Perspectives

Editorial Board

David K. Palmer, University of Nebraska at Kearney, Editor  
Michael J. O’Hara, University of Nebraska at Omaha, Book Review Editor
Maurice Baker, University of Nebraska-Lincoln (retired)  
Dave Carpenter, Hastings College  
Christopher Decker, University of Nebraska at Omaha  
Joyce Gleason, Nebraska Wesleyan University (retired)  
Larry W. Hughes, Nebraska Wesleyan University  
Allan Jenkins, University of Nebraska at Kearney  
Doug Kinnear, Hastings College  
Ron Konocy, University of Nebraska at Kearney  
Rick Koza, Chadron State College

Jack Kramer, Hastings College  
Ken Kriz, University of Nebraska at Omaha  
Kenneth Lemke, NPPD (Nebraska Public Power District)  
Craig MacPhee, University of Nebraska-Lincoln  
Les Manns, Doane College  
Roger Sindt, University of Nebraska at Omaha  
Bill Snyder, Peru State College (retired)  
Kim Sosin, University of Nebraska at Omaha (retired)  
Eric Thompson, University of Nebraska-Lincoln  
Keith Turner, University of Nebraska at Omaha (retired)  
Kathryn M. Zuckweiler, University of Nebraska at Kearney

Economics & Business Journal: Inquiries & Perspectives (ISSN 1945-371x [print], 1945-3728 [online]) strives to publish high-quality scholarly articles across the various disciplines of economics and business. Additionally, E&BJ: I&P publishes selected papers from student presentations made at the Great Plains Economic and Business Annual Conference sponsored by the Nebraska Economics and Business Association (http://ecedweb.unomaha.edu/neba/home.htm).

Future volumes of E&BJ: I&P will include a section titled Ceteris Paribus which will be devoted to thoughtful and thought provoking essays, reflections, and original research focused around a single theme. Future volumes of E&BJ: I&P will also include reviews of books that would be of interest to researchers, practitioners, and students in the various areas of economics and business.

Article manuscripts should be submitted as an email attachment in Word to:  
David K. Palmer, Editor  
Department of Management  
College of Business and Technology  
University of Nebraska at Kearney  
palmerd@unk.edu  
(308) 865-8574

Book review manuscripts should be submitted as an email attachment in Word to:  
Michael J. O’Hara, Book Review Editor  
Finance, Banking, and Law Department  
College of Business Administration  
University of Nebraska at Omaha  
mohara@mail.unomaha.edu

Manuscripts submitted to E&BJ: I&P will be blind reviewed. It is assumed that all work submitted to E&BJ: I&P represents original scholarship.

Articles appearing in this volume of Economics & Business Journal: Inquiries & Perspectives are Copyright © 2012 by the respective authors. All other material is Copyright © 2012 by Nebraska Economics and Business Association (NEBA).
Announcing

Economics & Business Journal: Inquiries & Perspectives
is now accepting Book Review submissions

E&BJ: I&P is looking to publish insightful and thought provoking reviews of books of interest to scholars, educators, practitioners, and students within the broad domains of economics and business. E&BJ: I&P is looking for book reviews that truly make an independent contribution to scholarship. The submitted book review manuscripts will be sent out for blind review by the Book Review Editor and will be held to the same rigorous standards of scholarship expected of any submission to the journal.

It is E&BJ: I&P’s hope that future book reviews will contribute to advancement of the fields of economics and business through their lively and intellectually stimulating nature.

Book review manuscripts should be submitted as an email attachment in Word to:

Michael J. O’Hara, Book Review Editor
Finance, Banking, and Law Department
College of Business Administration
University of Nebraska at Omaha
mohara@mail.unomaha.edu