

Community Service 2013 Company of the Week: U.S. Bank Week of April 15, 2013

This “Company of the Week” is just one example that shows what all our companies do every day. The financial services industry provides extraordinary services to communities throughout America. Employees of Roundtable companies volunteer throughout the year for financial literacy, neighborhood improvement, fundraising, health care, child services, and much more. Every company in the Roundtable dedicates some of their time to community service for the communities they serve.

Elementary School Kids Learn About Banking at U.S. Bank’s Bloomer Bears Office

Since 2005, U.S. Bank’s partnership with the University of Nebraska - Omaha (UNO) Center for Economic Education has delivered a real-world money management and banking experience to K-5 classrooms with the Bank in School program. This unique, hands-on program provides the opportunity for students to make weekly deposits, learn job skills as a “student teller” and attain personal finance skills as they create savings goals and track their progress by managing a checkbook register. Students also earn rewards for achieving savings benchmarks!



The UNO Center conducts teacher workshops featuring developmentally appropriate financial education lessons. Participating elementary schools host interviews for the student teller jobs and designate time each week for U.S. Bank volunteers to facilitate the Bank in School experience. It is another way to bring financial education into the classroom.



Every week is a learning experience for the students; they learn math while saving money. Watch an engaging video on YouTube featuring the Bloomer Elementary School students themselves as they learn about banking and the value of saving money.

<http://www.youtube.com/watch?v=8UImDpiFuHg>

Congratulations U.S. Bank!